



# KNOWLEDGE TRANSFER CONFERENCE 2016

## Developing our Farm Advisory and Education Services

**Friday 4 November 2016**

09.00-15.30

UCD O'Brien Centre for Science

**ADMISSION FREE**

### Who should attend?

This conference will appeal to all those working in public and private agricultural extension. This will be an important networking event for those interested in improving how knowledge created is exchanged between the key players within the farming sector.

For more information, please email  
[agribus.ruraldev@ucd.ie](mailto:agribus.ruraldev@ucd.ie)

Reserve your place by **28 October**

**BOOK ONLINE NOW**

# Conference Programme

08.30	Registration		
09.00	Conference Opening: Professor Alex Evans, Dean of Agriculture, UCD and Dr Tom Kelly, Director of Knowledge Transfer, Teagasc		
10.00	Conference Format: Dr Jim Kinsella, Associate Professor in Rural Development, UCD School of Agriculture and Food Science		
10.15	<b>SESSION 1</b> <b>What does the Dairy Sector need from advisory services?</b> Chair: Michael Brady, Agricultural Consultant	<b>Paul Newman</b>	Why is there a low uptake of grass measuring on dairy farms?
		<b>Redmond McEvoy</b>	The experience of the Teagasc / Tipperary Coop Joint Advisory Programmes
		<b>Claire Bambrick</b>	Disseminating the findings from the Ballyhaise research dairy farm
		<b>Alastair Pollock</b>	The high profit dairy farmers and their advisory needs
		<b>Q&amp;A and Panel Discussion</b>	
10.45	Coffee Break		
11.15	<b>SESSION 2</b> <b>Strengthening the reach of advisory service</b> Chair: Dr Siobhan Kavanagh, Regional Manager, Teagasc	<b>Tom Deane</b>	Understanding the aspirations and intentions of the hard to reach drystock farmer
		<b>Joanne Masterson</b>	Tools and methodologies to support the hard to reach majority of drystock farmers
		<b>Sean Mannion</b>	Key ingredients for effective learning at Knowledge Transfer events
		<b>Aisling Molloy</b>	Engaging with farm women
		<b>Q&amp;A and Panel Discussion</b>	
11.45	<b>SESSION 3</b> <b>The Advisor's Role</b> Chair: Clare O'Keeffe, Mediator, Succession Ireland	<b>Peter Grogan</b>	The Advisor – Farmer relationship and the importance of Trust
		<b>Ellen Standish</b>	The internship model of building advisory skills and competence
		<b>Donal Kelly</b>	Reflective Practice – an approach to professional development
		<b>Q&amp;A and Panel Discussion</b>	
12.20	<b>SESSION 4</b> <b>How can we better support farmers on environmental management</b> Chair: Dr Helen Sheridan, Lecturer in Agricultural Ecology & Policy, UCD	<b>Maebh O'Hagan</b>	Green house gas (GHG) Emissions - developing effective Knowledge Transfer interventions to support practice change
		<b>John Ryan</b>	Knowledge Transfer Initiatives to improve soil fertility management
		<b>Q&amp;A and Panel Discussion</b>	
13.00	Lunch Break		
14.00	<b>SESSION 5:</b> <b>Farm Financial and Business Management – Can Advisory Services do better?</b> Chair: Aoife Byrne, Lecturer in Farm Business Management, UCD	<b>John Greaney</b>	Dairy farmers and their uptake of financial planning tools
		<b>Stephen Robb</b>	Producer Groups: lessons from the bioenergy sector
		<b>Tomas Russell</b>	Supporting farm succession and inheritance
		<b>Q&amp;A and Panel Discussion</b>	
14.40	<b>SESSION 6:</b> <b>Agricultural Education</b> Chair: Frank Murphy, Curriculum Development and Standards Manager, Teagasc	<b>Sinead Flannery</b>	Can Ag teachers and education officers be better prepared for their role?
		<b>Michael Ryan</b>	An Evaluation of the Teagasc Level 6 Advanced Certificate in Dairy Herd Management
		<b>Q&amp;A and Panel Discussion</b>	
15.10	Awards for Posters and Presentations (Dr Tom Kelly and Mr Mark Gibson, Teagasc and Dr Karina Pierce, UCD)		
15.30	Conference Close		



 **IMPORTANT** Traffic Restrictions in Operation Mon-Fri Barriers (shown as red star) closed from: 07.00-10.30 and 16.00-19.30

 **Visitor Parking**